

## Message Text

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ACTION SCI-06

INFO OCT-01 ARA-16 ISO-00 FEA-02 AEC-11 AID-20 CEA-02

CIAE-00 CIEP-03 COME-00 DODE-00 EB-11 FPC-01 H-03

INR-11 INT-08 L-03 NSAE-00 NSC-07 OMB-01 PM-07 RSC-01

SAM-01 SP-03 SS-20 STR-08 TRSE-00 FRB-03 PA-04

USIA-15 PRS-01 DRC-01 /170 W  
----- 009329

R 262315Z JUL 74

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 2977

UNCLAS MEXICO 6372

E.O. 11652: N/A

TAGS: EPET, MX

SUBJECT: ANNOUNCEMENT OF UNLEADED GASOLINE SALES IN MEXICO

REF: MEXICO 6242

1. JULIO HIRSCHFELD, HEAD OF DEPARTMENT OF TOURISM, CAUGHT PEMEX BY SURPRISE AND ANNOUNCED JULY 25, APPARENTLY WITHOUT NOTICE TO PEMEX, AVAILABILITY OF UNLEADED GASOLINE IN MEXICO THIS YEAR.
  2. PEMEX, OBVIOUSLY ANNOYED, ISSUED REJOINDER TO THE EFFECT THAT WHILE HIRSCHFELD'S REMARK ESSENTIALLY CORRECT, PEMEX NOT FINISHED WITH PREPARATIONS FOR SALE AND PROFESSED TO FIND ITSELF "SURPRISED" BY HIRSCHFELD'S STATEMENT.
  3. COMMENT: IN TALKS WITH PEMEX EARLIER THIS WEEK, (SEE REFTEL) PEMEX INDICATED CONVERSION TO UNLEADED GASOLINE PROCEEDING ON SCHEDULE, BUT ADVANCED NO TIME-TABLE OTHER THAN OCTOBER OR NOVEMBER. PEMEX INDICATED THAT ANNOUNCEMENT OF UNLEADED GASOLINE SALES TO PUBLIC
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WOULD NOT BE MADE FOR WEEK TO TEN DAYS SO

HIRSCHFELD REMARKS OBVIOUSLY CAUGHT THEM OFF-GUARD.  
IMPRESSION GAINED FROM PEMEX ANNOUNCEMENT AND PREVIOUS  
TALKS INDICATES STRONG ANNOYANCE WITH HIRSCHFELD, AT  
LEAST ON THIS ISSUE.  
JOVA

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** GASOLINE, PRODUCTION, FUEL ADDITIVES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 JUL 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974MEXICO06372  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740204-0268  
**From:** MEXICO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740715/aaaaamcc.tel  
**Line Count:** 66  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION SCI  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** MEXICO 6242  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 21 OCT 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <21 OCT 2002 by ThomasVJ>; APPROVED <21 JAN 2003 by martinjw>  
**Review Markings:**

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EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ANNOUNCEMENT OF UNLEADED GASOLINE SALES IN MEXICO  
**TAGS:** ENRG, MX  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005